



PRAIRIE
HYBRIDS

NON-GMO

SEED CORN

PRAIRIE HYBRIDS

THE NON-GMO SPECIALIST



Selected and Produced with your family in mind.

OUR STORY. OUR TIME.

IT ALL STARTS WITH "WHY?" ...

GRANDFATHER H.W. HOSTETLER

ORIGINAL IDEA

- Just raising Hybrid Corn for their own needs

1969-70

- Holden's Foundation Seed helped connect him to hybrid research and selection
- SCLB hits 85% of corn in nation
- Hybrids produced using Texas Sterility system were susceptible

1972

- H.W. & Sons start Prairie Hybrids
- H.W.'s hybrids were standing better than DeKalb
- We didn't use the Sterility system. We pulled tassels by hand (and still do!)

1984

- Built conditioning tower

1987

- Bulk storage & pit dump

1997

- Added commercial dock & doubled warehouse

LATE 1990'S

- Farming enters the world of Traits
- Chemical companies start promoting GMOs
- H.W. looks into this. He weighs the costs—potential decline in soil, animal and human health.
- H.W. states: "Surely blessings will be bestowed upon us, for staying Non-GMO."

2003

- Grandsons begin to manage the business

TODAY

- Customers in over 15 states
- Hybrid production in 4 states
- ALL hybrids are processed through our OWN Illinois facility



A LANDMARK DECISION

Prairie Hybrids stays the Non-GMO course.

We set in for a changing market, ...and world.



THE BIG QUESTION:

- Over time, would the customer VALUE Non-GMO products OVER Traits?

We found that **INDEPENDENCE** is alive on the **FARM**.

- Some customers that just wouldn't switch to GMO/traited seed.

JUST LIKE THE INDEPENDENT FARMER

We valued our independence too, and wanted to keep it.

TODAY WE KNOW:

- Companies selling traits today have made a commitment to a chemical company.
- Their Freedom and Independence have conditions
- Their conditions affect your choices.
- Non-GMO demand is exploding.
- Moms are buying with their families in mind. "Non-GMO & Organic"
- Food companies are buying "Non-GMO"
- Corn cobs are being sold separate for Non-GMO usage.
- We are completely Non-GMO & Organic

OUR COMMITMENT IS STILL TO YOU, OUR CUSTOMER.

OUR BENEFITS

Genetics

- Because we are not tied to trait providers we have access to more genetic diversity.
- We have a proprietary research program
- Developing and selecting the best genetics from across the corn belt
- This equates to a yield advantage
- YOUR profitability increases
- We do not touch or produce GMO seed in our fields or facilities

OUR CUSTOMERS SAY

Prairie Hybrids seed promotes a healthier environment:

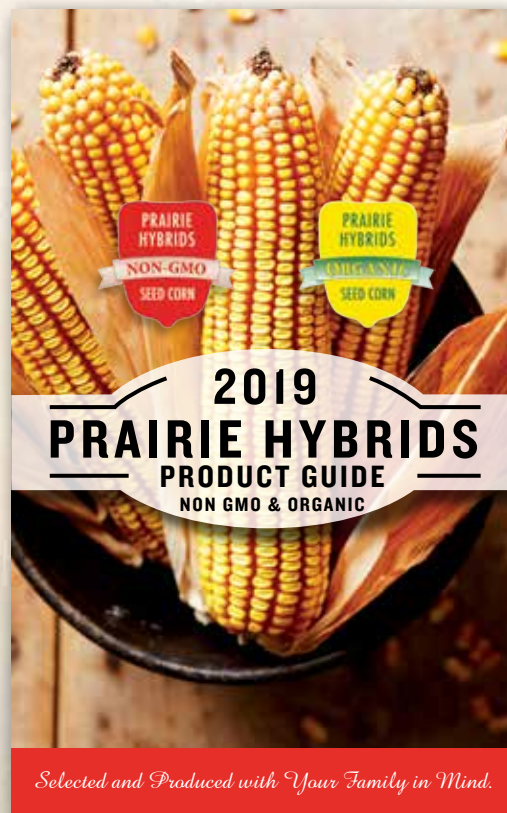
- Increased Production from Livestock
- Natural fertilizer for the Soil
- Peace of mind for the Farmer
- Sustainable Benefits

OUR RESULTS

- Northern IL 6878 328 yield instant 285 ave 160 ac
- Macomb, IL 272 bu in plot 8759 115 day
- Northern IL 6878 270 bu 30 ac 5 ac 286 per ac
- Northwest IL 8904 300 bu per ac is easy to get done
- Buda, IL 6878 is higher yield than all competitors
- Wyoming, IL 6878 is our highest yield against competition

OUR GOALS AT PRAIRIE HYBRIDS...

- To provide GREAT GENETICS
- To provide DEPENDABLE PERFORMANCE
 - To deliver A GREAT EXPERIENCE
- To be your FAMILY OWNED seed provider
- To provide you the BEST SEED QUALITY STANDARD



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